

HELLO!

My name is

MIDWEST
MARKETING

Become Greater Than >>>>>

Advertising agency barely begins to scratch the surface of who we are. A partner in effective marketing strategy, planning and creative execution; a finely tuned problem-solving machine; a sounding board for big ideas and business dreams.

RECENT EXPERIENCE

Construction

All Star Construction
Ainsworth-Benning, A Journey Group Company
FMG Engineering
Kitchen & Bath Showcase

Dealerships & Automotive

Car Star Collision Center
Cory's Point S Tire & Auto
Dakota RV
Diesel Machinery Inc.
Floyd's Truck Center
Four Seasons Marine
Granite Automotive
Polaris of the Black Hills
Rice's Rapid Motorsports
Rushmore Buick GMC Dealers
Waikem Auto Family

Education

Black Hills Beauty College
Black Hills State University

Entertainment

Rapid City Rush Professional Hockey
Rushmore Plaza Civic Center

Financial

A2Z Business & Tax
Black Hills Community Bank
Ketel Thorstensen

Health & Wellness

Black Hills Health & Wellness Center
Black Hills Regional Eye Institute
Black Hills Ultrasound
Pennington County Care Campus

Hospitality & Gaming

Black Hills Rentals
Colonial House
Dark Canyon Coffee Company
East Wind Casino
Hart Ranch Camping Resort Club
Prairie Wind Casino
Wright County Parks

Non-Profits

Black Hills Sports Show & Outdoor Expo
Black Hills Works Foundation
Catholic Social Services
Main Street Square
Naja Shriners of the Black Hills
Pennington County Sheriff's Office
Performing Arts Center
RSVP+
WAVI
Why Not You?

SERVICES

- » Research and Negotiation
- » Concept and Development Execution
- » Media Budgeting and Allocation
- » Online Strategy and Web Development
- » Audience Engagement
- » All things Digital
- » Social and Online Media
- » Creative Philosophy and Campaign Design
- » Public Relations and Press Strategy
- » Broadcast Direction, Shooting and Editing
- » SEO, SEM and PPC Management
- » Customized Email Communication
- » Brand Development
- » Direct Marketing and Promotions

small staff on
purpose

**BIG IDEAS,
BIG TALENT**

QUICK STATS

Location: Rapid City, South Dakota // Women-Owned // Founded in 2005

AWARDS

https://www.midwestmarketingllc.com/projects_list/other-sample-work/

CERTIFICATIONS



Google Analytics



Google Partner



Google Ads



Google Marketing Platform



Google My Business



Hootsuite



HubSpot
CERTIFIED PARTNER



FACEBOOK
CERTIFIED
AGENCY



AMI
Agency Management
Institute
ACCREDITED AGENCY

Midwest Marketing is also a DBE Certified Business.

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LET'S WORK TOGETHER

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