

## IDVEST MARKETING

### **SERVICES**

- » Brand Strategy
- » Content Creation
- » Creative Services
- » Digital Marketing & Technology
- » Email & CRM Integration
- » Media Planning & Co-op
- » PPC & Amazon
- » SEO & SEM
- » Social Media Strategy
- » Video & Audio
- » Website Design & Development
- » Website Hosting & Maintenance

# small staff on purpose BIG IDEAS, BIG TALENT

#### Advertising agency barely begins to scratch the surface of who we are.

We specialize in the ideals, lifestyles, and people that call the Midwest their home. We know these people because we are these people. We are neighbors, grandparents, wives, and daughters to these people. We understand their wants and needs and can create messaging that resonates with them. **Our media and networking relationships in and around the tri-state area are invaluable.**We work very hard on partnerships to ensure our clients receive the greatest value and press available to them.

#### >> WE'RE CERTIFIED!



Google Partner



Google Marketing Platform



Google Analytics



Google My Business



Google Ads



Amazon Ads Verified Partner



American Advertising Federation Member



Meta for Business Certified Agency



Agency
Management Institute
Accredited Agency

Midwest Marketing is also a DBE Certified Business.

#### >> OUR SPECIALTIES:



Construction



Dealerships & Automotive



**Entertainment** 



Financial



Business To Business



Health & Wellness



Hospitality & Gaming



**Non-Profits** 

**QUICK STATS** 

Location: Rapid City, South Dakota Women-Owned // Founded in 2005

**AWARDS** 

We are an Award-Winning Ad Agency! https://www.midwestmarketingllc.com/about-us/

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#### LET'S WORK TOGETHER

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